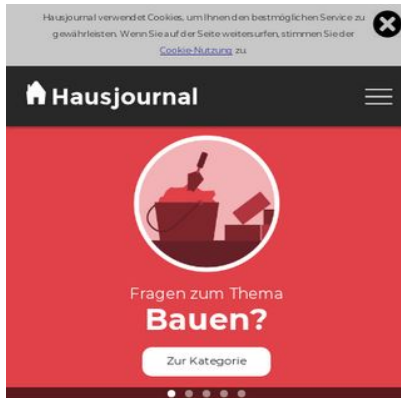


PageSpeed Insights

Mobile



44 / 100 Speed

Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 12 blocking script resources and 2 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://www.hausjournal.net/wp-includes/js/jquery/jquery.js?ver=1.12.4>
- <https://www.hausjournal.net/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1>
- <https://script.ioam.de/iam.js>
- https://www.hausjournal.net/wp-content/themes/hausjournal-rl-58/js/hajo_adlib_r3n.js

Mobile

- https://securepubads.g.doubleclick.net/gpt/pubads_impl_264.js
- <https://adservice.google.co.uk/adsid/integrator.sync.js?domain=www.hausjournal.net>
- <https://adselect.nuggad.net/rc?nuggn=567149294&nuggsid=1800562296>
- <https://de.ioam.de/tx.io?st=hausjour&cp=Startseite&sv=ke&co=&pt=CP&ps=lin&er=N22&r2=&ur=www.hausjournal.net&xy=412x732x24&lo=EU%2Fn.a.&cb=0018&i2=001843032a83174cf5bbfd283&ep=1561280984&vr=411&id=yppv5m6&dntt=0<=1539297923132&ev=&cs=q52lk9&mo=1>
- https://securepubads.g.doubleclick.net/gampad/ads?gdfp_req=1&pvsid=1551081513418752&correlator=2443449472122880&output=json_html&callback=googletag.impl.pubads.setAdContentsBySlotForSync&impl=s&adsid=NT&eid=21062388&vrg=264&guci=1.2.0.0.2.2.0&sc=1&sfv=1-0-29&iu=%2F4574%2Fhausjournal.net%2Fstartseite&sz=300x50%7C320x50%7C300x75%7C300x150%7C300x300&scp=wf%3DBS%26pos%3Dtop&cust_params=t_vh%3D120%252C160%252C200%252C300%252C336%26t_vv%3D50%252C60%252C75%252C90%252C150%252C250%252C280%252C600%26frq%3D1%26nd_agr%3D3%26nd_bbs%3D0%26nd_ppl%3D0%26nd_yth%3D0%26nd_chld%3D0%26nd_edc%3D3%26nd_gnd%3D2%26nd_hhs%3D5%26nd_hnc%3D3%26nd_hsh%3D1%26nd_mnc%3D1%26nd_ncm%3D3%26nd_prfs%3D2%26nf_beer%3D1%26nf_bran%3D0%26nf_diet%3D0%26nf_heal%3D1%26nf_newp%3D0%26nf_orga%3D1%26nf_quic%3D0%26nf_snac%3D0%26nf_stor%3D0%26ng_deli%3D1%26ng_disc%3D1%26ng_onli%3D0%26ng_orga%3D0%26ng_supe%3D1%26ni_arts%3D3%26ni_doit%3D3%26ni_fash%3D3%26ni_flat%3D3%26ni_furn%3D3%26ni_game%3D4%26ni_opti%3D3%26ni_pets%3D4%26ni_prov%3D4%26ni_sprt%3D3%26ni_tick%3D3%26ni_trvl%3D3%26ni_wite%3D3%26nd_dcb%3D2%26nd_dcd%3D5%26nd_dcp%3D5%26nd_dcs%3D6%26nd_ddp%3D3%26tv%3D2%26emo%3D0&cookie_enabled=1&bc=1&abxe=1&lmt=1539297923&dt=1539297923199&dlt=1539297923089&idt=34&frm=20&biw=412&bih=732&oid=3&adx=0&ady=68&adk=2472052685&gut=v2&ifl=1&u_tz=-420&u_his=1&u_h=732&u_w=412&u_ah=732&u_aw=412&u_cd=24&u_sd=2.625&flash=0&url=https%3A%2F%2Fwww.hausjournal.net%2F&dssz=22&icsg=15919776&std=0&csl=16&vis=1&scr_x=0&scr_y=0&psz=412x-1&msz=412x-1&ga_vid=1765361343.1539297923&ga_sid=1539297923&ga_hid=966214102&ga_wpids=UA-23418470-16&fws=4
- https://securepubads.g.doubleclick.net/gpt/pubads_impl_rendering_264.js
- <https://js.adscale.de/getads.js>
- https://tpc.googlesyndication.com/pagead/js/r20181008/r20110914/activeview/osd_listener.js

[Optimize CSS Delivery](#) of the following:

- <https://www.hausjournal.net/wp-content/themes/hausjournal-rl-58/css/categories.css?ver=1.0>
- <https://www.hausjournal.net/wp-content/themes/hausjournal-rl-58/css/main.css?ver=2.0.7>

Optimize images

Mobile

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 226.6KiB (14% reduction).

- Compressing <https://www.hausjournal.net/wp-content/uploads/Gasanschluss-Kosten-708x436.jpg> could save 13.3KiB (14% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/aqurium-708x436.jpg> could save 11.9KiB (14% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Terrassen%C3%BCberdachung-bauen-Genehmigung-708x436.jpg> could save 11.2KiB (14% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Heizen-mit-Solarstrom-720x480.jpg> could save 11.1KiB (15% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/badrenovierung-ideen-720x480.jpg> could save 9.7KiB (13% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Schimmelsanierung-Kosten-708x436.jpg> could save 9.5KiB (13% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Parkettarten-720x480.jpg> could save 9.3KiB (13% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Heizung-modernisieren-Kosten-708x436.jpg> could save 8.9KiB (13% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/zimmerbeleuchtung-708x436.jpg> could save 8KiB (14% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Fertighaus-Holzst%C3%A4nderbauweise-720x480.jpg> could save 7.6KiB (12% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/checkliste-umzug-720x480.jpg> could save 6.6KiB (13% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Kosten-Dacheindeckung-1-708x436.jpg> could save 6.4KiB (13% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Altbausanierung-Kosten-708x436.jpg> could save 6.4KiB (13% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Planung-eines-Fertighauses-708x436.jpg> could save 6.3KiB (12% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Hausabriss-Kosten-346x295.jpg> could save 6.2KiB (16% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/markise-reinigen-458x282.jpg> could save 5.9KiB (17% reduction).
- Compressing

Mobile

- verfugen-346x295.jpg could save 5.3KiB (13% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/markise-reinigen-346x295.jpg> could save 5.2KiB (18% reduction).
 - Compressing <https://www.hausjournal.net/wp-content/uploads/Balkonplatten-reinigen-346x295.jpg> could save 5.2KiB (16% reduction).
 - Compressing <https://www.hausjournal.net/wp-content/uploads/Bett-aus-Europlatten-346x295.jpg> could save 4.3KiB (15% reduction).
 - Compressing <https://www.hausjournal.net/wp-content/uploads/Terrassen%BCberdachung-bauen-Genehmigung-346x295.jpg> could save 4.3KiB (14% reduction).
 - Compressing <https://www.hausjournal.net/wp-content/uploads/asbestsanierung-machen-346x295.jpg> could save 4.2KiB (14% reduction).
 - Compressing <https://www.hausjournal.net/wp-content/uploads/Wintergarten-Ideen-346x231.jpg> could save 4.1KiB (15% reduction).
 - Compressing <https://www.hausjournal.net/wp-content/uploads/Dachgaube-Kosten1-346x295.jpg> could save 3.8KiB (13% reduction).
 - Compressing <https://www.hausjournal.net/wp-content/uploads/Dachrinne-erneuern-Kosten-346x295.jpg> could save 3.8KiB (14% reduction).
 - Compressing <https://www.hausjournal.net/wp-content/uploads/Geb%C3%A4udeversicherung-Pflicht--720x480.jpg> could save 3.6KiB (13% reduction).
 - Compressing <https://www.hausjournal.net/wp-content/uploads/Einfamilienhaus-Architekt-oder-Massivhausfirma-346x229.jpg> could save 3.5KiB (15% reduction).
 - Compressing <https://www.hausjournal.net/wp-content/uploads/Waschmaschine-zieht-kein-Weichsp%C3%BCler-346x295.jpg> could save 3.5KiB (13% reduction).
 - Compressing <https://www.hausjournal.net/wp-content/uploads/Bett-aus-Europlatten-346x230.jpg> could save 3.5KiB (15% reduction).
 - Compressing <https://www.hausjournal.net/wp-content/uploads/Geb%C3%A4udeversicherung-Pflicht--708x436.jpg> could save 3.3KiB (12% reduction).
 - Compressing <https://www.hausjournal.net/wp-content/uploads/Granit-bohren-346x231.jpg> could save 3.3KiB (13% reduction).
 - Compressing <https://www.hausjournal.net/wp-content/uploads/kosten-eines-energieberaters-346x230.jpg> could save 3.3KiB (14% reduction).
 - Compressing <https://www.hausjournal.net/wp-content/uploads/Nebenkosten-Wohnung-346x231.jpg> could save 3KiB (14% reduction).
 - Compressing <https://www.hausjournal.net/wp-content/uploads/Bodenfliesen-entfernen-346x295.jpg> could save 2.9KiB (13% reduction).
 - Compressing <https://www.hausjournal.net/wp-content/uploads/Parkett-abschleifen-Kosten-qm-346x295.jpg> could save 2.9KiB (15% reduction).

Mobile

- Compressing <https://www.hausjournal.net/wp-content/uploads/Fliesen-legen-Kosten-m2-346x295.jpg> could save 2.9KiB (12% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Fenster-streifenfrei-putzen-346x231.jpg> could save 2.6KiB (14% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/immobilienmarkler-werden1-458x282.jpg> could save 2.4KiB (13% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Planung-eines-Fertighauses-346x229.jpg> could save 2.3KiB (12% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Fassade-streichen-Kosten-346x295.jpg> could save 1.8KiB (12% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Hypothek-aufnehmen-346x228.jpg> could save 1.7KiB (13% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Wasserschaden-Versicherung-Entsch%C3%A4digung-346x229.jpg> could save 1.4KiB (12% reduction).

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://js.adscale.de//userconnect.js> (5 minutes)
- <https://js.adscale.de/getads.js> (5 minutes)
- <https://www.googletagservices.com/tag/js/gpt.js> (15 minutes)
- <https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> (60 minutes)
- <https://pagead2.googlesyndication.com/pagead/osd.js> (60 minutes)
- <https://script.ioam.de/iam.js> (2 hours)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 2.5KiB (17% reduction).

- Minifying <https://www.hausjournal.net/wp-content/themes/hausjournal-rl-58/js/main.js?ver=2.0.7> could save 1.3KiB (25% reduction) after compression.
- Minifying <https://script.ioam.de/iam.js> could save 890B (13% reduction) after compression.
- Minifying https://www.hausjournal.net/wp-content/themes/hausjournal-rl-58/js/hajo_adlib_r3n.js could save 242B (11% reduction) after compression.
- Minifying <https://www.hausjournal.net/wp-content/themes/hausjournal-rl-58/inc/hausjournal-was-this-helpful/js/wthp-ajax.js?ver=1.0> could save 103B (11% reduction) after compression.



6 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Mobile

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

99 / 100 User Experience

Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<input type="submit" class="search-button">` is close to 1 other tap targets final.
- The tap target `Datenschutzerklärung` and 1 others are close to other tap targets.

4 Passed Rules

Mobile

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



65 / 100 Speed

! Should Fix:

Desktop

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 15 blocking script resources and 2 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://www.hausjournal.net/wp-includes/js/jquery/jquery.js?ver=1.12.4>
- <https://www.hausjournal.net/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1>
- <https://script.ioam.de/iam.js>
- https://www.hausjournal.net/wp-content/themes/hausjournal-rl-58/js/hajo_adlib_r3n.js
- https://securepubads.g.doubleclick.net/gpt/pubads_impl_264.js
- <https://adservice.google.co.uk/adsid/integrator.sync.js?domain=www.hausjournal.net>
- <https://adselect.nuggad.net/rc?nuggn=567149294&nuggsid=1800562296>
- <https://de.ioam.de/tx.io?st=hausjour&cp=Startseite&sv=ke&co=&pt=CP&ps=lin&er=N22&r f=&r2=&ur=www.hausjournal.net&xy=1366x768x24&lo=EU%2Fn.a.&cb=000e&i2=000ea1 97b28e462705bbfd289&ep=1570725034&vr=411&id=e6lgpu&dntt=0<=1539297929316 &ev=&cs=u0812p&mo=1>
- https://securepubads.g.doubleclick.net/gampad/ads?gdfp_req=1&pvsid=318037318172672 &correlator=1178394762936320&output=json_html&callback=googletag.impl.pubads.setA dContentsBySlotForSync&impl=s&adsid=NT&eid=21062454&vrg=264&guci=1.2.0.0.2.2.0& plat=1%3A32776%2C2%3A32776&sc=1&sfv=1-0-29&iu=%2F4574%2Fhausjournal.net%2Fs tartseite&sz=728x90%7C468x60&scp=wf%3DBS&cust_params=t_vh%3D120%252C160%2 52C200%252C300%252C336%252C468%252C728%252C770%252C800%252C900%252C9 70%26t_vv%3D50%252C60%252C75%252C90%252C150%252C250%252C280%252C600% 26frq%3D1%26nd_agr%3D3%26nd_bbs%3D0%26nd_ppl%3D0%26nd_yth%3D0%26nd_chld %3D0%26nd_edc%3D3%26nd_gnd%3D2%26nd_hhs%3D5%26nd_hnc%3D3%26nd_hsh%3D 1%26nd_mnc%3D1%26nd_ncm%3D3%26nd_prfs%3D2%26nf_beer%3D1%26nf_bran%3D0% 26nf_diet%3D0%26nf_heal%3D1%26nf_newp%3D0%26nf_organ%3D1%26nf_quic%3D0%26n f_snac%3D0%26nf_stor%3D0%26ng_deli%3D1%26ng_disc%3D1%26ng_onli%3D0%26ng_or ga%3D0%26ng_supe%3D1%26ni_arts%3D3%26ni_doit%3D3%26ni_fash%3D3%26ni_flat%3 D3%26ni_furn%3D3%26ni_game%3D4%26ni_opti%3D3%26ni_pets%3D4%26ni_prov%3D4% 26ni_sprt%3D3%26ni_tick%3D3%26ni_trvl%3D3%26ni_wite%3D3%26nd_dcb%3D2%26nd_d cd%3D5%26nd_dcp%3D5%26nd_dcs%3D6%26nd_ddp%3D3%26tv%3D2%26emo%3D0&coo kie_enabled=1&bc=1&abxe=1&lmt=1539297929&dt=1539297929383&dlt=153929792927 3&idt=34&frm=20&biw=1366&bih=768&oid=3&adx=100&ady=0&adk=4213443262&gut= v2&ifl=1&u_tz=-420&u_his=1&u_h=768&u_w=1366&u_ah=768&u_aw=1366&u_cd=24&u_ sd=1&flash=0&url=https%3A%2F%2Fwww.hausjournal.net%2F&dssz=22&icsg=15919776& std=0&csl=16&vis=1&scr_x=0&scr_y=0&psz=1166x-1&msz=1166x-1&ga_vid=181096695 3.1539297929&ga_sid=1539297929&ga_hid=966214102&ga_wpids=UA-23418470-16&fws

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- https://securepubads.g.doubleclick.net/gpt/pubads_impl_rendering_264.js
- https://server.adform.net/adfscript/?bn=22266187;singleTag=1;ord=1424510208;click=https://adclick.g.doubleclick.net/pcs/click%253Fxa%253DAKAOjsuxR7zZXFjaiMb3GzKp_i1CnxC_Zi7trOr5g8Pi0LDIWWcgfocycxQLvUbwwRED8VcGG8BHpbjxzYL6dYBz4YSkQj2uHHJrVTnMQU1VbdRba5Y4uO5uKLXXExdF36GptVaSpU06qBOapYLhmeLbw966VAdvuaGheSVothEQfwJjtN31Rqe2GCVfELA9y9fOjftlz_H1ES-D71lzZZ-BgjRymmlACdRmzPctLpX1DI_PyPeXmiiux0gc9VeD9s7Ew_W6ATWsSRgl6TbL_g%2526sai%253DAMfl-YQgfT6iAFbhxBwz0_cVxS1WbGRnMXHdhVKITpDTfjKAWJRVAfbwPAXhZm1a82jvKGugJpbTARLHayepkzjuFRARTEOwOyUvHJBYJeKNgg%2526sig%253DCg0ArkJSzPb14p3nPaq2EAE%2526urlfix%253D1%2526adurl%253D
- <https://s2.adform.net/stoat/612/s2.adform.net/bootstrap.js>
- https://server.adform.net/wpf/v2/VOa44j1c.IY5BNvcKyAdMUDFBpBeA0fUm9z9Jlply_0x0uVMV0Yz3ccbbjYMLgiPFU77qZoOSix5ezdStl3zdllowxvrAlwxeYb8rXzTnhdxw2BUr5xj6Kks8QTP_HegmxUPm8LKfAaZ4pAJZ7OQuyPBB2SCXw2SCWRUdFUFTc4s.QuyPB94UXuGlfUm9z9Jlply_0x0uVMV0Yz3ccbbjYMLgiPFU77qZoOSix5ezdStl3zdllowxvrAlwxeYb8rXzTnhdxw2BUr5xj6Kks8QTP_HegmxUPm8LKfAaZ4ySy.aPiAhDa2fpCqk4ivSiwxyKA8v5_jjmGnvYFMpwoNSUC56MnGWpwoNN5uQ32SCVdZx_SdTmikHWjVur.S9RdPQsZoy_Aw7UTlf_H.4tFSGYiesTf.KB4WD9JtG2fixAw8buirjNpp0iK7.M_0pil1BNIY6Rc0Y5BNBtQT.cIYIT3SvgMjgJ0Nc1F4XVA4.L9.gj.eIF1d.0Nc3cDeIFCUC68mIFCUC68mIF1d.0Nc0JV.gj.huy.7hR/adfserve/?CC=1&bn=22266187;singleTag=1;ord=1424510208;click=https://adclick.g.doubleclick.net/pcs/click%253Fxa%253DAKAOjsuxR7zZXFjaiMb3GzKp_i1CnxC_Zi7trOr5g8Pi0LDIWWcgfocycxQLvUbwwRED8VcGG8BHpbjxzYL6dYBz4YSkQj2uHHJrVTnMQU1VbdRba5Y4uO5uKLXXExdF36GptVaSpU06qBOapYLhmeLbw966VAdvuaGheSVothEQfwJjtN31Rqe2GCVfELA9y9fOjftlz_H1ES-D71lzZZ-BgjRymmlACdRmzPctLpX1DI_PyPeXmiiux0gc9VeD9s7Ew_W6ATWsSRgl6TbL_g%2526sai%253DAMfl-YQgfT6iAFbhxBwz0_cVxS1WbGRnMXHdhVKITpDTfjKAWJRVAfbwPAXhZm1a82jvKGugJpbTARLHayepkzjuFRARTEOwOyUvHJBYJeKNgg%2526sig%253DCg0ArkJSzPb14p3nPaq2EAE%2526urlfix%253D1%2526adurl%253D;compoundSeqNo=1;js=1;adxid=1x;988;set=en-US|en-US|1366X768|0|1350|750|24|8|3|7|0;rotseed=26344;fd=0|15&CREFURL=https%3A%2F%2Fwww.hausjournal.net%2F
- https://server.adform.net/wpf/v2/VOa44j1c.IY5BNvcKyAdMUDFBpBeA0fUm9z9Jlply_0x0uVMV0Yz3ccbbjYMLgiPFU77qZoOSix5ezdStl3zdllowxvrAlwxeYb8rXzTnhdxw2BUr5xj6Kks8QTP_HegmxUPm8LKfAaZ4pAJZ7OQuyPBB2SCXw2SCWRUdFUFTc4s.QuyPB94UXuGlfUm9z9Jlply_0x0uVMV0Yz3ccbbjYMLgiPFU77qZoOSix5ezdStl3zdllowxvrAlwxeYb8rXzTnhdxw2BUr5xj6Kks8QTP_HegmxUPm8LKfAaZ4ySy.aPiAhDa2fpCqk4ivSiwxyKA8v5_jjmGnvYFMpwoNSUC56MnGWpwoNN5uQ32SCVdZx_SdTmikHWjVur.S9RdPQsZoy_Aw7UTlf_H.4tFSGYiesTf.KB4WD9JtG2fixAw8buirjNpp0iK7.M_0pil1BNIY6Rc0Y5BNBtQT.cIYIT3SvgMjgJ0Nc1F4XVA4.L9.gj.eIF1d.0Nc3cDeIFCUC68mIFCUC68mIF1d.0Nc0JV.gj.huy.7hR/adfserve/?CC=1&bn=22266187;singleTag=1;ord=1424510208;click=https://adclick.g.doubleclick.net/pcs/click%253Fxa%253DAKAOjsuxR7zZXFjaiMb3GzKp_i1CnxC_Zi7trOr5g8Pi0LDIWWcgfocycxQLvUbwwRED8VcGG8BHpbjxzYL6dYBz4YSkQj2uHHJrVTnMQU1VbdRba5Y4uO5uKLXXExdF36GptVaSpU06qBOapYLhmeLbw966VAdvuaGheSVothEQfwJjtN31Rqe2GCVfELA9y9fOjftlz_H1ES-D71lzZZ-BgjRymmlACdRmzPctLpX1DI_PyPeXmiiux0gc9VeD9s7Ew_W6ATWsSRgl6TbL_g%2526sai%253DAMfl-YQgfT6iAFbhxBwz0_cVxS1WbGRnMXHdhVKITpDTfjKAWJRVAfbwPAXhZm1a82jvKGugJpbTARLHayepkzjuFRARTEOwOyUvHJBYJeKNgg%2526sig%253DCg0ArkJSzPb14p3nPaq2EAE%2526urlfix%253D1%2526adurl%253D;compoundSeqNo=2;js=1;adxid=2x;988;set=en-US|en-US|1366X768|0|1350|750|24|8|3|7|0;rotseed=26344;fd=0|15;compoundImpr=0;1483;set=en-US|en-US|1366X768|0|1350|750|24|8|3|7|0;rotseqno=1;smid=0&CREFURL=https%3A%2F%2Fwww.hausjournal.net%2F
- https://tpc.googlesyndication.com/pagead/js/r20181008/r20110914/activeview/osd_listener.js

[Optimize CSS Delivery](#) of the following:

- <https://www.hausjournal.net/wp-content/themes/hausjournal-rl-58/css/categories.css?ver=1.0>
- <https://www.hausjournal.net/wp-content/themes/hausjournal-rl-58/css/main.css?ver=2.0.7>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 183.8KiB (35% reduction).

- Compressing <https://cdn.audienccemanager.de/images/8447551463b3ae8ee57d3108bc9a6454.jpg> could save 133.1KiB (84% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Gasanschluss-Kosten-354x218.jpg> could save 5KiB (15% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/markise-reinigen-354x218.jpg> could save 4.2KiB (18% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/aqurium-354x218.jpg> could save 4KiB (15% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Terrassen%C3%BCberdachung-bauen-Genehmigung-354x218.jpg> could save 3.7KiB (14% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Heizung-modernisieren-Kosten-354x218.jpg> could save 3.1KiB (14% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Schimmelsanierung-Kosten-354x218.jpg> could save 2.8KiB (13% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/zimmerbeleuchtung-354x218.jpg> could save 2.7KiB (14% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Kosten-Dacheindeckung-1-354x218.jpg> could save 2.5KiB (13% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Planung-eines-Fertighauses-354x218.jpg> could save 2.4KiB (12% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Altbausanierung-Kosten-354x218.jpg> could save 2.1KiB (13% reduction).

Desktop

- Compressing <https://www.hausjournal.net/wp-content/uploads/immobilienmarkler-werden1-354x218.jpg> could save 1.5KiB (12% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Geb%C3%A4udeversicherung-Pflicht--354x218.jpg> could save 1.4KiB (14% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Bett-aus-Europlatten-146x97.jpg> could save 890B (15% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Fertighaus-Holzst%C3%A4nderbauweise-146x97.jpg> could save 867B (13% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Fenster-streifenfrei-putzen-146x97.jpg> could save 851B (15% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/kosten-eines-energieberaters-146x97.jpg> could save 840B (13% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Heizen-mit-Solarstrom-146x97.jpg> could save 814B (13% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Wintergarten-Ideen-146x97.jpg> could save 807B (12% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Einfamilienhaus-Architekt-oder-Massivhausfirma-146x97.jpg> could save 773B (13% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Nebenkosten-Wohnung-146x97.jpg> could save 759B (13% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Granit-bohren-146x97.jpg> could save 713B (12% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/checkliste-umzug-146x97.jpg> could save 676B (13% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Planung-eines-Fertighauses-146x97.jpg> could save 655B (12% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/badrenovierung-ideen-146x97.jpg> could save 586B (11% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Parkettarten-146x97.jpg> could save 571B (11% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Hypothek-aufnehmen-146x97.jpg> could save 563B (13% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Dachrinne-erneuern-Kosten-79x68.jpg> could save 551B (17% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Hausabriss-Kosten-79x68.jpg> could save 520B (16% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/markise-reinigen-79x68.jpg> could save 514B (18% reduction).

Desktop

- Compressing <https://www.hausjournal.net/wp-content/uploads/Bett-aus-Europlatten-79x68.jpg> could save 443B (15% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Balkonplatten-reinigen-79x68.jpg> could save 430B (14% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Geb%C3%A4udeversicherung-Pflicht--146x97.jpg> could save 420B (13% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Waschmaschine-zieht-kein-Weichsp%C3%BCler-79x68.jpg> could save 399B (13% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/asbestsanierung-machen-79x68.jpg> could save 370B (13% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Terrassen%C3%BCberdachung-bauen-Genehmigung-79x68.jpg> could save 339B (12% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Dachgaube-Kosten1-79x68.jpg> could save 312B (12% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Pflastersteine-verfugen-79x68.jpg> could save 307B (12% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Parkett-abschleifen-Kosten-qm-79x68.jpg> could save 301B (14% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Bodenfliesen-entfernen-79x68.jpg> could save 256B (12% reduction).
- Compressing <https://www.hausjournal.net/wp-content/uploads/Fliesen-legen-Kosten-m2-79x68.jpg> could save 199B (11% reduction).

Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 42.2KiB (74% reduction).

- Compressing <https://cdn.audienccemanager.de/images/info.svg> could save 39.8KiB (76% reduction).

Desktop

- Compressing [https://trc.audiencemanager.de/adisrt?dirCall=0&alg=insist-mcam-ron&hb=0&size\[\]=300x250&nq\[\]=startseite&pid=5a9827c80ae8996b667bf535&subId=&cb=7028958997](https://trc.audiencemanager.de/adisrt?dirCall=0&alg=insist-mcam-ron&hb=0&size[]=300x250&nq[]=startseite&pid=5a9827c80ae8996b667bf535&subId=&cb=7028958997) could save 1.2KiB (55% reduction).
- Compressing <https://prf.audiencemanager.de/log/profile/keyword-match?type=js&pid=5a9827c80ae8996b667bf535&nq=&category=startseite&referer=aHR0cHM6Ly93d3cuaGF1c2pv dXJuYWwubmV0Lw==&oreferer=> could save 554B (51% reduction).
- Compressing <https://cdn.audiencemanager.de/images/close.svg> could save 500B (45% reduction).
- Compressing <https://cdn.audiencemanager.de/pixel.min.js> could save 185B (32% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://cdn.audiencemanager.de/images/8447551463b3ae8ee57d3108bc9a6454.jpg> (expiration not specified)
- <https://cdn.audiencemanager.de/images/close.svg> (expiration not specified)
- <https://cdn.audiencemanager.de/images/info.svg> (expiration not specified)
- <https://cdn.audiencemanager.de/pixel.min.js> (expiration not specified)
- <https://www.googletagservices.com/tag/js/gpt.js> (15 minutes)
- <https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> (60 minutes)
- <https://pagead2.googlesyndication.com/pagead/osd.js> (60 minutes)
- <https://script.ioam.de/iam.js> (2 hours)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Minify JavaScript

Desktop

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 2.5KiB (17% reduction).

- Minifying <https://www.hausjournal.net/wp-content/themes/hausjournal-rl-58/js/main.js?ver=2.0.7> could save 1.3KiB (25% reduction) after compression.
- Minifying <https://script.ioam.de/iam.js> could save 889B (13% reduction) after compression.
- Minifying https://www.hausjournal.net/wp-content/themes/hausjournal-rl-58/js/hajo_adlib_r3n.js could save 242B (11% reduction) after compression.
- Minifying <https://www.hausjournal.net/wp-content/themes/hausjournal-rl-58/inc/hausjournal-was-this-helpful/js/wthp-ajax.js?ver=1.0> could save 103B (11% reduction) after compression.



5 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Desktop

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).