

# PageSpeed Insights

## Mobile



### Aktuelles aus der Fertighausbranche

Wichtige Informationen aus der Welt des Fertigbaus. Die Vorstellung neuer Musterhäuser, Trends in Bereichen Energie, Effizienz und Nachhaltigkeit sowie Basis-Wissen für den Kauf eines Fertighauses.

#### Wohnen und Arbeiten unter einem Dach

Diese Website nutzt Cookies, um bestmögliche Funktionalität bieten zu können. Durch die Nutzung unserer Website erklären Sie sich damit einverstanden, dass wir Cookies setzen. [Mehr Infos](#)

**26 / 100** Speed

**!** Should Fix:

### Avoid landing page redirects

Your page has 3 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- <http://fertighausscout.de/>
- <https://fertighausscout.de/>
- <http://www.fertighausscout.de/>
- <https://www.fertighausscout.de/>

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## Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 266.8KiB (75% reduction).

- Compressing <https://www.fertighauscout.de/sites/all/themes/bautipps/js/foundation.min.js> could save 145.2KiB (79% reduction).
- Compressing <https://www.fertighauscout.de/sites/all/themes/bautipps/js/vendor/jquery.js> could save 53.4KiB (64% reduction).
- Compressing <https://www.fertighauscout.de/> could save 39.4KiB (78% reduction).
- Compressing <https://www.fertighauscout.de/sites/all/themes/bautipps/slick/slick.min.js> could save 23.7KiB (75% reduction).
- Compressing <https://mmm.fachschriften.de/www/delivery/fl.js> could save 3.6KiB (66% reduction).
- Compressing [https://www.fertighauscout.de/sites/all/themes/bautipps/templates/includes/getZ.php?c=7,4,9,101,12&\\_=1539812908068](https://www.fertighauscout.de/sites/all/themes/bautipps/templates/includes/getZ.php?c=7,4,9,101,12&_=1539812908068) could save 1.1KiB (71% reduction).
- Compressing <https://mmm.fachschriften.de/www/delivery/ajs.php?zoneid=133&cb=14881141134&charset=UTF-8&loc=https%3A//www.fertighauscout.de/> could save 356B (44% reduction).

## Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- [https://buecherdienst.de/media/catalog/product/b/a/bauen\\_10\\_11\\_18.jpg](https://buecherdienst.de/media/catalog/product/b/a/bauen_10_11_18.jpg) (expiration not specified)
- [https://buecherdienst.de/media/catalog/product/d/i/dih\\_2018.jpg](https://buecherdienst.de/media/catalog/product/d/i/dih_2018.jpg) (expiration not specified)
- [https://buecherdienst.de/media/catalog/product/e/f/efz\\_101118.jpg](https://buecherdienst.de/media/catalog/product/e/f/efz_101118.jpg) (expiration not specified)
- [https://buecherdienst.de/media/catalog/product/h/a/hausbau\\_111218.jpg](https://buecherdienst.de/media/catalog/product/h/a/hausbau_111218.jpg) (expiration not specified)

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- [https://buecherdienst.de/media/catalog/product/p/f/pfh\\_091018.jpg](https://buecherdienst.de/media/catalog/product/p/f/pfh_091018.jpg) (expiration not specified)
- <https://imgsrv.fachschriften.de/revive/239465dc2603858eafe27e194d00cb2f.gif> (expiration not specified)
- <https://imgsrv.fachschriften.de/revive/6838ad3953d29f50fef8e571acc358f3.gif> (expiration not specified)
- <https://imgsrv.fachschriften.de/revive/a04a39920a5cc48e53494cec76a7dc7e.gif> (expiration not specified)
- <https://imgsrv.fachschriften.de/revive/c6b3e6c2846781af41f301ff9b1eda73.jpg> (expiration not specified)
- <https://mmm.fachschriften.de/www/delivery/fl.js> (expiration not specified)
- <https://dmp.theadex.com/d/506/3014/s/adex.js> (5 minutes)
- <https://tag.aumago.com/6db929d4-1416-4ae7-b000-6ac778792cce.js> (6 minutes)
- [https://static.doubleclick.net/instream/ad\\_status.js](https://static.doubleclick.net/instream/ad_status.js) (15 minutes)
- <https://ssl.google-analytics.com/ga.js> (2 hours)

## Reduce server response time

In our test, your server responded in 1.4 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 4 blocking script resources and 5 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical

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portions of those resources directly in the HTML.

### [Remove render-blocking JavaScript:](#)

- [https://www.fertighausscout.de/sites/default/files/js/js\\_vDrW3Ry\\_4gtSYaLsh77IWhWjIC6ml2QNkcfvfP5CVFs.js](https://www.fertighausscout.de/sites/default/files/js/js_vDrW3Ry_4gtSYaLsh77IWhWjIC6ml2QNkcfvfP5CVFs.js)
- [https://www.fertighausscout.de/sites/default/files/js/js\\_jhdaIGDrOn8ZII9-YUGstHfoh2GhYN3JEL9ATRcs2cw.js](https://www.fertighausscout.de/sites/default/files/js/js_jhdaIGDrOn8ZII9-YUGstHfoh2GhYN3JEL9ATRcs2cw.js)
- <https://cdnjs.cloudflare.com/ajax/libs/cookieconsent2/1.0.9/cookieconsent.min.js>
- <https://addsearch.com/js/?key=965e420f488ca472078d3ec44ebc264b>

### [Optimize CSS Delivery](#) of the following:

- <https://fonts.googleapis.com/css?family=Lato:400,300,700,900>
- [https://www.fertighausscout.de/sites/default/files/css/css\\_xE-rWrJf-fncB6ztZfd2huxqgXu4WO-qwma6Xer30m4.css](https://www.fertighausscout.de/sites/default/files/css/css_xE-rWrJf-fncB6ztZfd2huxqgXu4WO-qwma6Xer30m4.css)
- [https://www.fertighausscout.de/sites/default/files/css/css\\_4BrYafg-PQMXL7BHWUWYFarhijz58CqNSseXyzY69uA.css](https://www.fertighausscout.de/sites/default/files/css/css_4BrYafg-PQMXL7BHWUWYFarhijz58CqNSseXyzY69uA.css)
- [https://www.fertighausscout.de/sites/default/files/css/css\\_Ve5e5BGNuairIjnl5qXQfjMiWDTa5qrcZLWzfHhYpxc.css](https://www.fertighausscout.de/sites/default/files/css/css_Ve5e5BGNuairIjnl5qXQfjMiWDTa5qrcZLWzfHhYpxc.css)
- [https://www.fertighausscout.de/sites/default/files/css/css\\_HHDqtwhm6QaiWTKCgqa5Igy-95bgEcAINcyu3COUPRA.css](https://www.fertighausscout.de/sites/default/files/css/css_HHDqtwhm6QaiWTKCgqa5Igy-95bgEcAINcyu3COUPRA.css)

## Optimize images

Properly formatting and compressing images can save many bytes of data.

### [Optimize the following images](#) to reduce their size by 1.3MiB (61% reduction).

- Compressing <https://www.fertighausscout.de/sites/all/themes/bautipps/slides/slide-mh.jpg> could save 219.8KiB (58% reduction).
- Compressing [https://buecherdienst.de/media/catalog/product/p/f/pfh\\_091018.jpg](https://buecherdienst.de/media/catalog/product/p/f/pfh_091018.jpg) could save 148KiB (69% reduction).
- Compressing <https://www.fertighausscout.de/sites/all/themes/fertighausscout/img/fertighaus-suche.jpg> could save 142.1KiB (51% reduction).
- Compressing [https://buecherdienst.de/media/catalog/product/b/a/bauen\\_10\\_11\\_18.jpg](https://buecherdienst.de/media/catalog/product/b/a/bauen_10_11_18.jpg) could save 131.2KiB (69% reduction).

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- Compressing [https://buecherdienst.de/media/catalog/product/h/a/hausbau\\_111218.jpg](https://buecherdienst.de/media/catalog/product/h/a/hausbau_111218.jpg) could save 127.2KiB (69% reduction).
- Compressing [https://buecherdienst.de/media/catalog/product/e/f/efz\\_101118.jpg](https://buecherdienst.de/media/catalog/product/e/f/efz_101118.jpg) could save 126.1KiB (68% reduction).
- Compressing <https://www.fertighauscout.de/sites/all/themes/bautipps/img/slider-prospektanforderung.jpg> could save 126KiB (50% reduction).
- Compressing [https://buecherdienst.de/media/catalog/product/d/i/dih\\_2018.jpg](https://buecherdienst.de/media/catalog/product/d/i/dih_2018.jpg) could save 124.4KiB (68% reduction).
- Compressing <https://www.fertighauscout.de/sites/all/themes/fertighauscout/img/fertighaus-suche-mobil.jpg> could save 84.1KiB (50% reduction).
- Compressing [https://www.fertighauscout.de/sites/all/themes/bautipps/img/bautippsde\\_appstore.jpg](https://www.fertighauscout.de/sites/all/themes/bautipps/img/bautippsde_appstore.jpg) could save 35.4KiB (83% reduction).
- Compressing <https://www.fertighauscout.de/sites/default/files/fertighauscout/teaser-traumhaeuser.jpg> could save 23.6KiB (52% reduction).
- Compressing <https://imgsrv.fachschriften.de/revive/c6b3e6c2846781af41f301ff9b1eda73.jpg> could save 22.9KiB (50% reduction).
- Compressing <https://www.fertighauscout.de/sites/all/themes/btmobil/img/scroll-top.png> could save 2.8KiB (86% reduction).
- Compressing <https://www.fertighauscout.de/sites/all/themes/fertighauscout/img/logo-fhscout.png> could save 1.2KiB (49% reduction).
- Compressing <https://www.fertighauscout.de/sites/all/themes/bautipps/img/logo-fsv.jpg> could save 1.1KiB (40% reduction).
- Compressing <https://www.fertighauscout.de/sites/all/themes/btmobil/img/logo-bautipps-kl.png> could save 1KiB (52% reduction).
- Compressing [https://www.fertighauscout.de/sites/all/modules/colorbox/styles/stockholmsyndrome/images/bg\\_tab.png](https://www.fertighauscout.de/sites/all/modules/colorbox/styles/stockholmsyndrome/images/bg_tab.png) could save 106B (50% reduction).



### Consider Fixing:

#### Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

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[Minify HTML](#) for the following resources to reduce their size by 9.7KiB (20% reduction).

- Minifying <https://www.fertighauscout.de/> could save 9.7KiB (20% reduction).

## Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 67.7KiB (32% reduction).

- Minifying <https://www.fertighauscout.de/sites/all/themes/bautipps/js/foundation.min.js> could save 62KiB (34% reduction).
- Minifying [https://www.fertighauscout.de/sites/default/files/js/js\\_vDrW3Ry\\_4gtSYaLsh77IWhWjIC6ml2QNkcfvfP5CVFs.js](https://www.fertighauscout.de/sites/default/files/js/js_vDrW3Ry_4gtSYaLsh77IWhWjIC6ml2QNkcfvfP5CVFs.js) could save 5.6KiB (17% reduction) after compression.



2 Passed Rules

## Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

## Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

**99 / 100** User Experience



Consider Fixing:

### Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<a href="http://www.fer...ut.de/haustest">Haushersteller...dem Prüfstand</a>` and 2 others are close to other tap targets.
- The tap target `<a href="https://www.yo...?v=cG4XzD2f8oQ" class="ytp-watermark...ix-sessionlink"></a>` is close to 2 other tap targets.
- The tap target `<a href="https://www.yo...?v=0rG0d6tSPsU" class="ytp-watermark...ix-sessionlink"></a>` is close to 2 other tap targets.



### 4 Passed Rules

### Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

### Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

### Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

### Use legible font sizes

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The text on your page is legible. Learn more about [using legible font sizes](#).

## Desktop



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**!** Should Fix:

### Avoid landing page redirects

Your page has 3 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- <http://fertighauscout.de/>
- <https://fertighauscout.de/>
- <http://www.fertighauscout.de/>
- <https://www.fertighauscout.de/>

### Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.



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[Enable compression](#) for the following resources to reduce their transfer size by 266.8KiB (75% reduction).

- Compressing <https://www.fertighauscout.de/sites/all/themes/bautipps/js/foundation.min.js> could save 145.2KiB (79% reduction).
- Compressing <https://www.fertighauscout.de/sites/all/themes/bautipps/js/vendor/jquery.js> could save 53.4KiB (64% reduction).
- Compressing <https://www.fertighauscout.de/> could save 39.5KiB (78% reduction).
- Compressing <https://www.fertighauscout.de/sites/all/themes/bautipps/slick/slick.min.js> could save 23.7KiB (75% reduction).
- Compressing <https://mmm.fachschriften.de/www/delivery/fl.js> could save 3.6KiB (66% reduction).
- Compressing [https://www.fertighauscout.de/sites/all/themes/bautipps/templates/includes/getZ.php?c=7,4,9,101,12&\\_=1539812914885](https://www.fertighauscout.de/sites/all/themes/bautipps/templates/includes/getZ.php?c=7,4,9,101,12&_=1539812914885) could save 1.1KiB (71% reduction).
- Compressing <https://mmm.fachschriften.de/www/delivery/ajs.php?zoneid=133&cb=14881141134&charset=UTF-8&loc=https%3A//www.fertighauscout.de/> could save 356B (44% reduction).

## Reduce server response time

In our test, your server responded in 1.2 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 1.5MiB (72% reduction).

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- Compressing <https://www.fertighauscout.de/sites/all/themes/bautipps/slides/slide-mh.jpg> could save 219.8KiB (58% reduction).
- Compressing and resizing [https://buecherdienst.de/media/catalog/product/p/f/pfh\\_091018.jpg](https://buecherdienst.de/media/catalog/product/p/f/pfh_091018.jpg) could save 202.6KiB (95% reduction).
- Compressing and resizing [https://buecherdienst.de/media/catalog/product/b/a/bauen\\_10\\_11\\_18.jpg](https://buecherdienst.de/media/catalog/product/b/a/bauen_10_11_18.jpg) could save 178.1KiB (95% reduction).
- Compressing and resizing [https://buecherdienst.de/media/catalog/product/h/a/hausbau\\_111218.jpg](https://buecherdienst.de/media/catalog/product/h/a/hausbau_111218.jpg) could save 173.1KiB (94% reduction).
- Compressing and resizing [https://buecherdienst.de/media/catalog/product/e/f/efz\\_101118.jpg](https://buecherdienst.de/media/catalog/product/e/f/efz_101118.jpg) could save 173.1KiB (94% reduction).
- Compressing and resizing [https://buecherdienst.de/media/catalog/product/d/i/dih\\_2018.jpg](https://buecherdienst.de/media/catalog/product/d/i/dih_2018.jpg) could save 171KiB (94% reduction).
- Compressing <https://www.fertighauscout.de/sites/all/themes/fertighauscout/img/fertighaus-suche.jpg> could save 142.1KiB (51% reduction).
- Compressing <https://www.fertighauscout.de/sites/all/themes/bautipps/img/slider-prospektanforderung.jpg> could save 126KiB (50% reduction).
- Compressing <https://www.fertighauscout.de/sites/all/themes/fertighauscout/img/fertighaus-suche-mobil.jpg> could save 84.1KiB (50% reduction).
- Compressing [https://www.fertighauscout.de/sites/all/themes/bautipps/img/bautippsde\\_appstore.jpg](https://www.fertighauscout.de/sites/all/themes/bautipps/img/bautippsde_appstore.jpg) could save 35.4KiB (83% reduction).
- Compressing <https://www.fertighauscout.de/sites/default/files/fertighauscout/teaser-traumhaeuser.jpg> could save 23.6KiB (52% reduction).
- Compressing <https://imgsrv.fachschriften.de/revive/c6b3e6c2846781af41f301ff9b1eda73.jpg> could save 22.9KiB (50% reduction).
- Compressing <https://www.fertighauscout.de/sites/all/themes/btmobil/img/scroll-top.png> could save 2.8KiB (86% reduction).
- Compressing <https://www.fertighauscout.de/sites/all/themes/fertighauscout/img/logo-fhscout.png> could save 1.2KiB (49% reduction).
- Compressing <https://www.fertighauscout.de/sites/all/themes/bautipps/img/logo-fsv.jpg> could save 1.1KiB (40% reduction).
- Compressing <https://www.fertighauscout.de/sites/all/themes/btmobil/img/logo-bautipps-kl.png> could save 1KiB (52% reduction).
- Compressing <https://addsearch.com/logo/AAAAAA-20.png> could save 250B (40% reduction).

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- Compressing [https://www.fertighauscout.de/sites/all/modules/colorbox/styles/stockholmsyndrome/images/bg\\_tab.png](https://www.fertighauscout.de/sites/all/modules/colorbox/styles/stockholmsyndrome/images/bg_tab.png) could save 106B (50% reduction).

### Consider Fixing:

## Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- [https://buecherdienst.de/media/catalog/product/b/a/bauen\\_10\\_11\\_18.jpg](https://buecherdienst.de/media/catalog/product/b/a/bauen_10_11_18.jpg) (expiration not specified)
- [https://buecherdienst.de/media/catalog/product/d/i/dih\\_2018.jpg](https://buecherdienst.de/media/catalog/product/d/i/dih_2018.jpg) (expiration not specified)
- [https://buecherdienst.de/media/catalog/product/e/f/efz\\_101118.jpg](https://buecherdienst.de/media/catalog/product/e/f/efz_101118.jpg) (expiration not specified)
- [https://buecherdienst.de/media/catalog/product/h/a/hausbau\\_111218.jpg](https://buecherdienst.de/media/catalog/product/h/a/hausbau_111218.jpg) (expiration not specified)
- [https://buecherdienst.de/media/catalog/product/p/f/pfh\\_091018.jpg](https://buecherdienst.de/media/catalog/product/p/f/pfh_091018.jpg) (expiration not specified)
- <https://imgsrv.fachschriften.de/revive/239465dc2603858eafe27e194d00cb2f.gif> (expiration not specified)
- <https://imgsrv.fachschriften.de/revive/6838ad3953d29f50fef8e571acc358f3.gif> (expiration not specified)
- <https://imgsrv.fachschriften.de/revive/c6b3e6c2846781af41f301ff9b1eda73.jpg> (expiration not specified)
- <https://imgsrv.fachschriften.de/revive/e8124803b5c649c49939781ea749aeea.gif> (expiration not specified)
- <https://mmm.fachschriften.de/www/delivery/fl.js> (expiration not specified)
- <https://dmp.theadex.com/d/506/3014/s/adex.js> (5 minutes)
- <https://tag.aumago.com/6db929d4-1416-4ae7-b000-6ac778792cce.js> (6 minutes)
- [https://static.doubleclick.net/instream/ad\\_status.js](https://static.doubleclick.net/instream/ad_status.js) (15 minutes)
- <https://ssl.google-analytics.com/ga.js> (2 hours)

## Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 9.7KiB (20% reduction).

- Minifying <https://www.fertighausscout.de/> could save 9.7KiB (20% reduction).

## Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 67.7KiB (32% reduction).

- Minifying <https://www.fertighausscout.de/sites/all/themes/bautipps/js/foundation.min.js> could save 62KiB (34% reduction).
- Minifying [https://www.fertighausscout.de/sites/default/files/js/js\\_vDrW3Ry\\_4gtSYaLsh77IWhWjIC6ml2QNkcfvfP5CVFs.js](https://www.fertighausscout.de/sites/default/files/js/js_vDrW3Ry_4gtSYaLsh77IWhWjIC6ml2QNkcfvfP5CVFs.js) could save 5.6KiB (17% reduction) after compression.

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

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- <https://fonts.googleapis.com/css?family=Lato:400,300,700,900>



### 2 Passed Rules

#### Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

#### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).